

Nicholas Radcliffe | Videographer & Editor

San Francisco, CA

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Portfolios | [Linkedin](#) - [Website](#)

-Passionate videographer with 10 years experience specializing in creating content for commercial, social and client based branded initiatives. Skilled in managing concurrent projects while excelling under tight deadlines. I pride myself in my organizational skills and hard work ethic.



WORK EXPERIENCE

Allison Worldwide, San Francisco, CA
Videographer/Editor

June 2021 - April 2024

- Videographer/Editor for the agency's in-house video production team. I was responsible with heading up post production for diverse clientele including *Dexcom*, *UL*, *Legal Zoom* and many others. I traveled the country and abroad frequently to contribute as a DP and Drone Operator on dynamic production sets.

The Florence Group, Inc. (Monarch Collective), San Francisco, CA
Producer/Cinematographer/Editor

April 2019 - June 2021

- Managed post production video processes and served as director of photography for client-based branded content as well as original digital and social content with Food Network. Developed and brought to life "Wolf It Down Live" an interactive live streaming series of cooking demos starring Chef Tyler Florence.

RootsVisuals, San Francisco, CA
Co-Founder/Producer/Videographer/Editor

November 2017 - June 2021

- Co-Founder and full-stack content creator at "Roots Visuals" a digital media production company. Our clientele includes: United Airlines, El Salvador Tourism Board, Live Better, Melin, McKinsey & Co., Bluescape and more!

Academy of Art University, San Francisco, CA
Motion Picture/Television Edit Lab Technician & Video Editing Tutor

September 2014 - September 2019

- Maintained video edit lab equipment, checked students in and out of lab suites, was responsible for troubleshooting equipment in classrooms. Tutored students privately in the use of Adobe Creative Cloud applications including Premiere & After Effects.

EDUCATION

BFA in Motion Picture/Television: Emphasis on Video Editing

Academy of Art University, San Francisco, CA

Graduated Fall 2014

SKILLS

- **Video Editing:** Adobe Premiere & Creative Cloud wizard with experience using Avid Media Composer, & Final Cut Pro to edit. Well-versed in creating and delivering video for social media in the proper aspect ratios, codecs and possesses knowledge regarding safe zones for GFX implementation within these platforms. Skilled in utilizing a proxy post-production workflow for streamlined editing. Expert in the use of various VFX plug-ins like Maxon, as well as color grading in Premiere Lumetri Color.
- **Motion Graphics:** Skilled in creating and editing motion graphics with Adobe After Effects & the use of GFX templates.
- **Cinematography:** Able to shoot stunning video on a wide variety of digital cameras including Sony FX Cinema Line, Sony FS5 & FS7, Blackmagic, Canon Cine and various other prosumer DSLR cameras. Proficient in recording external audio, and successfully lighting a production set. Part 107 licensed drone operator and expert in aerial videography and photography.
- **Video Live Streaming:** Experienced in using Blackmagic multi camera production switchers to stream live events.
- **Computer:** Fluent with all operational aspects of Mac OS and PC as well as Microsoft Office, Teams and Powerpoint.
- **Photo:** Highly skilled photographer and photo editor using Adobe Lightroom & Photoshop.

CERTIFICATIONS

- **Licensed Drone Pilot:** Part 107 Certified Small UAS Operator.